

GASTRONOMY

CONFERENCE & EXPO • AFRICA

Be Part of the Gastronomy Africa Conference & Expo 2026

Gastronomy Africa presented by SA Chef Media invites brands, sponsors, and strategic partners to showcase your products, services, and innovations to Africa's leading culinary and hospitality professionals at our premier two-day B2B conference and expo.

This is where Africa's gastronomy decision-makers gather to:

Explore strategies for building and scaling profitable culinary and hospitality businesses.

Discover innovative products, technologies, and solutions transforming professional kitchens and foodservice operations.

Engage with bold ideas and industry leaders shaping the future of African gastronomy.

Position Africa as a leading global culinary tourism destination.

Connect your brand with the people shaping the future of Africa's culinary and hospitality industry.

EVENT SPONSORSHIPS:

REGISTRATION SPONSOR (PLATINUM SPONSOR)

- Brought to you by: / OR In association with: "Sponsor"
- Full branding rights at the Registration Desk, branded banner behind Registration Desk
- Sponsor to provide branded tablecloth.
- Sponsor to provide branded notepads and pens for insertion into delegate bags
- Company branding on delegate lanyards (sponsor to provide lanyards)
- Primary placement of brand on event marketing material, i.e. programme, signage, screens, show directory
- Primary placement of brand within the event:
- Prominent logo feature in all event creative elements and communicated across all channels (adverts, social, mailers, website, tickets, PR etc.), excluding conference app.
- Dedicated communication channels (mailer, social, website) driving traffic to sponsor's page
- Social media channels (+23K followers) - 4x
- Dedicated Newsletter to Database
- Banner advert placement with link event newsletter
- Banner advert on Gastronomy Africa website
- Full Page advert in the Gastronomy Africa Magazine
- Includes a brand related talk or speaker (5 minutes)
- Insert into Goodie Bag during the event
- Brand promotion during the event (MC mentions)
- Prize hamper giveaways (optional)
- 5 Entrance tickets for Conference
- Branding in show highlights video
- Portfolio of evidence and close out report provided post show
- Key mentions in all post event communication
- 1 x 8 pax Table at Conference Networking dinner
- 6 x 3 = 18 M² Exhibition Stand standard table and 2 chairs & Dustbin

R250 000.00

GOLD EVENT SPONSOR

- Primary placement of brand on event marketing material
- Sponsor logo on programme, signage, screens, show directory
- Primary placement of brand within the event:
- Prominent logo feature in all event creative elements and communicated across all channels (adverts, social, mailers, website, tickets, PR etc.)
- Dedicated communication channels (mailer, social, website) driving traffic to sponsor's page
- Social media channels (+20K followers) - 4x
- Dedicated Newsletter to Database
- Banner advert placement with link event newsletter
- Banner advert on Gastronomy Africa website
- Full Page advert in the Gastronomy Africa
- Includes a brand related talk or speaker (5 minutes)
- Insert into Goodie Bag during the event
- Brand promotion during the event (MC mentions)
- Prize hamper giveaways (optional)
- 5 Entrance tickets for Conference
- 2nd tier branding in show highlights video
- Portfolio of evidence and close out report provided post show
- Key mentions in all post event communication
- 1 x 8 pax Table at Conference Networking dinner
- 3m x 3m = 9m² Exhibition Stand with custom walling, furniture package and branded counter

R180 000.00

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SILVER EVENT SPONSOR

- Tier 3 branding in feature area marketing material (print & digital)
- Option to include a brand related talk (5 minutes) within the category
- Goodie Bag inserts (optional)
- Brand promotion during category talks (MC & slides)
- Prize hamper giveaways (optional)
- Social Media boost leading traffic to the sponsor's pages
- Sponsor advert between talks
- 4 Entrance Ticket to Conference
- Half Page Advert in Gastronomy Africa Magazine
- Includes 3 x 2 m Exhibition stand
- Sponsored Content in Event Newsletter
- 4 Seats at Conference Networking Dinner

R110 000.00

BRONZE EVENT SPONSOR

- Includes 3 x 2 m Exhibition stand
- Tier 4 branding in feature area marketing material (print & digital)
- Brand promotion during 1- 2 talks (MC & slides)
- Sponsored Content in Event Newsletter
- Half Page Advert in Gastronomy Africa Magazine
- Goodie Bag inserts (optional)
- 1 x Prize hamper giveaway
- 2 Entrance ticket to conference
- 2 Seats at Conference Networking Dinner

R55 000.00

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GOLD CONFERENCE NETWORKING DINNER SPONSOR

- 1 x 8 seat Conference Networking Dinner table
- Naming rights for 2 x awards
- Guest speaker at the Conference Dinner
- Opportunity to play a 30 sec to 2 min video during the event
- Branding at Welcome Table
- Logo on front of Menu
- 1st Tier Branding on Screen during the event
- Mention by MC during dinner
- Option to do a seat drop during the function

R120 000.00

SILVER CONFERENCE NETWORKING DINNER SPONSOR

- 1 x 8 seat Conference Networking Dinner table
- Naming rights for 1 x awards
- Opportunity to play a 30 sec to 2 min video during the event
- Logo at back of Menu
- 2nd Tier Branding on Screen during the event
- Mention by MC during dinner
- Option to do a seat drop during the function

R80 000.00

BRONZE CONFERENCE NETWORKING DINNER SPONSOR

- 1 x 8 seat Conference Networking Dinner table
- Naming rights for 1 x awards
- Opportunity to play a 30 sec to 2 min video during the event
- Logo at back of Menu
- 2nd Tier Branding on Screen during the event
- Mention by MC during dinner
- Option to do a seat drop during the function

R50 000.00

GALA DINNER TABLES (8 PAX)

TBC

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SPONSORS

SESSION SPONSORS

- Logo on Screen
- Listing in Conference Guide
- Sponsor advert / marketing vignette played prior to the talk
- Sponsored Content in Gastronomy Africa Newsletter
- 20% discount on full page advert in Gastronomy Africa Magazine

R17 000.00

6 X SPEAKER SPONSORS

- Logo on Screen
- Listing in Conference Guide
- Sponsor advert / marketing vignette played prior to the talk
- Sponsored Content in Gastronomy Africa Special Edition Newsletter
- 20% discount on full page advert in SA Chef Magazine

R16 000.00

GOODIE BAG SPONSORS

- R 12 000 Sponsor will secure exclusive branding on the Goodie Bags
- Sponsor to supply at their cost 200 - 500 Branded goodie bags - numbers depending on delegate registrations
- Branded bag will only feature Sponsor and Conference Artwork

R12 000.00

GOODIE BAG INSERT

Only open to sponsors and exhibitors

R1 500.00

CONFERENCE APP

- Deliver the conference programme, proceedings and information electronically to delegates via an online app. The sponsor will receive recognition on the conference website as well as in the final app based programme
- Sponsor will receive landing page branding (logo) on the app
- Communicate your message directly with the conference delegate via push notification through the app

R40 000.00

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SPONSORS

CHARGING STATION

Keep delegates connected and charge up your brand awareness. One of the most requested “services” at conferences (second only to the Wi-Fi password) is delegates requesting to charge their dwindling phone or laptop batteries at the registration desk while they’re in a session. A mobile charging station removes the risk and creates an opportunity for a number of people to charge their devices simultaneously. Provide delegates with the opportunity to charge mobile devices in a safe and convenient lock-and-go charging station during the conference. The charging station can be fully branded with the sponsor’s logo / message. The sponsor will receive recognition on the website as well as in the final app based programme (Rental and branding of charging station cost available on quote)

R30 000.00

WELCOME COCKTAIL RECEPTION (EVENING BEFORE DAY ONE OF THE CONFERENCE)

An exclusive opportunity for branding rights at the Official Conference Welcome Reception. This eventful evening sets the tone for the conference and is the first opportunity where delegates get to mingle, reconnect and relax with a drink after their travels. The Welcome Cocktail Reception is open to all delegates, and is an informal, fun evening with good food, gentle music and lots of catching up and networking. The sponsor will have full branding rights to this event on the evening (sponsor to provide banners and any additional items they would like to brand the venue with)

R60 000.00

2X LUNCH BREAKS

- An opportunity for branding rights at the Conference lunch breaks (one unique sponsor per lunch break).
- Branding includes the display of a banner at the table, as well as tent card on the table between dishes.
- Sponsor to provide the banners and tent cards

R10 000.00

4X TEA & COFFEE BREAKS

- An opportunity for branding rights at the Conference lunch breaks (one unique sponsor per lunch break).
- Branding includes the display of a banner at the table, as well as tent card on the table between dishes.
- Sponsor to provide the banners and tent cards

R8 000.00

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EXHIBITION STANDS:

STANDARD 3 X 2M

- 3m x 2m2: Exhibition Space – No shell scheme
- 1x Trestle Table with Tablecloth
- 2x Standard Chairs and Bin
- 1x Electrical Plug Point
- Branding in conference theme
- Listing in Conference Guide
- 1x Electrical Plug Point
- Sponsored Content in Gastronomy Africa Newsletter
- 20% discount on Full Page Advert in Gastronomy Africa Magazine
- Two Entrance Tickets to Conference

R14 000.00

CORNER 3 X 3M

- 3m x 3m2 Exhibition Space – No shell scheme
- 1x Trestle Table with Tablecloth
- 2x Standard Chairs and Bin
- 1x Electrical Plug Point
- Branding in conference theme
- Listing in Conference Guide
- Sponsored content in Gastronomy Africa Newsletter
- 20% discount on Full Page Advert in Gastronomy Africa Magazine
- Two Entrance Tickets to Conference

R18 000.00

SMME LANE

- Table only in general section of exhibition hall
- Exhibitor to provide all other items required and branding
- One Entrance Tickets to Conference

R9 000.00